



ANTHONY HERNANDEZ

MOTION DESIGNER

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SF Bay Area

PROFESSIONAL SUMMARY

A motion designer with over 6 years of experience with dependable problem-solving, teamwork, and creative skills. Skilled in 2D/3D animation, delivering impactful animations of explainer videos, product visuals, brand campaigns, and social media animations. Strong work ethic, imaginative, constantly learning, looking to participate in assisting clients' goals with visual storytelling that uplifts.

WORK EXPERIENCE

Freelancer

2023 - Current

- Collaborated with clients to design and animate 2D and 3D imagery.
- Developed 3D animations and still imagery for social for product launch.

Motion Designer

John McNeil Studio, Berkeley, California

2018 - 2024

- Intern first year as a 2D & 3D animator
- Collaborated with teams of animators, producers, freelancers, and creatives on multitude of 2D & 3D motion graphics projects.
- Finished and shipped motion projects throughout their entire run on strict deadlines.
- Designed, animated, and rendered 3D animations for video and web on multiple brand campaigns.
- Completed extensive video, titles, and social post animations for a pool of diverse clients.
- Collaborated with creatives to produce AR filters for clients on Instagram and Snapchat platforms.

EDUCATION

Academy of Art University

San Francisco, California

2013-2018

BFA in Web Design & New Media

Contra Costa College

San Pablo, California

2011-2012

General Studies

SKILLS

Art Direction 2D & 3D Animator

After Effects Storyboarding

Explainer Videos Video Editing

Research and Development Problem Solver

Cinema 4D Time Management

Redshift Photoshop, Illustrator

Octane Lottie

VFX Figma